PRESS RELEASE 02 - ISSUED 19 June 2020

Embargoed until 00.01am Tuesday 23rd June 2020



Cattle farming across Europe set to benefit from EU funded network project

23rd-24th June, online - BovINE, the first cattle farming network to receive EU funding, holds its whole project meeting online for all partners and associates during which its website and BovINE Knowledge Hub will launch. The BovINE network links researchers, advisors, farmers, and all other relevant stakeholders, across 9 EU member states, to stimulate exchange of knowledge and ideas to address solutions to the spectrum of challenges faced by the sector.

The BovINE website and Knowledge Hub can be accessed at <u>www.bovine-eu.net</u> (note: goes live at 09:00 Tuesday 23rd June 2020) with a regular e-newsletter issued for those signing up via email at <u>bovine@minervacomms.net</u> or on the website to keep up to date with BovINE news.

Project Co-ordinator **Professor Maeve Henchion**, Teagasc, says: "BovINE provides a unique opportunity for the European cattle farming sector to work together to exchange knowledge and co-create solutions. *All* European beef farmers can take advantage of the networking opportunities and channels provided by BovINE, not only Member States represented by project partners."

Knowledge will be generated and exchanged directly, and via the Knowledge Hub across the four interlinked themes of:

- socio-economic resilience,
- animal health & welfare,
- production efficiency & meat quality
- and environmental sustainability.

The Hub is designed to enable all stakeholders, particularly farmers tackling these challenges and topics head-on every day, to not only search and access research innovations and good practices but to also contribute their own knowledge and experience. Content will build over time.

BovINE has appointed a Network Manager for each of the 9 partner countries directly involved with the project, tasked with engaging those involved with cattle farming to identify grassroots challenges and facilitate working together to develop solutions. Project groups working on the four key themes will also identify and share, via the Hub, innovations emerging from research and other sources as well as established good practices.

Co-ordinator **Professor Henchion** adds: "Whilst this project meeting for all partners and associates is being held online due to Covid19 restrictions, this format successfully supports our active exchange of ideas and experience. It reflects the creative online solutions farmers, their advisors and others have devised over the past number of months as they go about their important business of producing beef for European and international consumers." **Ends/Notes follow**



This project has received funding from the European Union's Horizon 2020 rural renaissance programme Project No: 862590 under call H2020-RUR-2019-15

Notes to Editors:

- Further information regarding the project including requests for interviews with the Co-ordinator or other project team members, and/or audio-visual content (photos/videos) please contact Rhonda Smith & Marie Saville in the UK at <u>bovine@minervacomms.net</u> +44 (0) 1264 326427 / +44(0)7887-714957
- BovINE has a Network Manager (NM) based in each of the 9 member states (Belgium, Estonia, France, Germany, Ireland, Italy, Poland, Portugal & Spain) building networks across the beef farming communities. Contact information for each NM can be found on the BovINE website: http://www.bovine-eu.net/network-managers/
- 3. This project has received funding from the European Union's Horizon 2020 rural renaissance programme. Project No: 862590 under call H2020-RUR-2019-15. Further information is available at https://cordis.europa.eu/project/id/862590

4. Project partners are listed below:

No. *	Participant organisation name	Country	Partner type
1	Teagasc - Agriculture and Food Development Authority Project Coordinator – Prof. Maeve Henchion <u>maeve.henchion@teagasc.ie;</u> Project Manager – Richard Lynch: <u>richard.lynch@teagasc.ie</u>	Ireland	Applied research/ extension
2	Feirmeoiri Aontuithe na h-Eireann Iontaobiathe Teoranta LBG	Ireland	Farmers association
3	Centro Ricerche Produzioni Animali - C.R.P.A. s.p.a.	Italy	Applied research
4	Unicarve - Associazione Produttori Carni Bovine	Italy	Farmers association
5	Institut de l'Elevage	France	Applied research/advisory
6	Fédération Nationale Bovine	France	Beef farmers assoc.
7	Universidad de Zaragoza	Spain	Research
8	Instituto Navarro de Tecnologias e Infraestructuras Agroalimentarias SA	Spain	Applied research/advisory
9	Szkola Glowna Gospodarstwa Wiejskiego	Poland	Research
10	Polish Beef Association	Poland	Beef farmers assoc.
11	Faculdade de Medicina Veterinaria	Portugal	Research
12	Promert – Agrupamento de Produtores de Bovinos Mertolengos S.A.	Portugal	Beef breeders' association
13	Eigen Vermogen van het Instituut voor Landbouw- en Visserijonderzoek	Belgium	Applied research
14	Boerenbond	Belgium	Farmers association
15	Friedrich Loeffler Institut - Bundesforschungsinstitut fur Tiergesundheit	Germany	Research
16	Bundesverband Rind und Schwein e.V	Germany	Farmers assoc.
17	Minerva HCC Ltd	UK	SME – communications
18	NPO Liivimaa Lihaveis	Estonia	Non-Profit Org.

BovINE PR-02 - 19 June 2020



This project has received funding from the European Union's Horizon 2020 rural renaissance programme Project No: 862590 under call H2020-RUR-2019-15

www.bovine-eu.net